



For more information, contact:

Brandi Towns, GlynnDevins, 913-754-2384

For Immediate Release

September 4, 2008

**SANTA MARTA'S GRAND OPENING COMMEMORATES
NEW BEGINNINGS, WELCOMES RESIDENTS**

***Mayor Michael Copeland Joins in Celebrating
New Senior Living Community in Olathe***

OLATHE, Kan. — The dining room is filled with the aroma of gourmet meals, the arts and crafts studio classes are in session, and the fitness and aquatic center are bustling with activity at Santa Marta, Olathe's new Life Care retirement community sponsored by the Archdiocese of Kansas City in Kansas. Offering exceptional senior living opportunities for residents and members in the community, Santa Marta will officially dedicate its distinctive senior lifestyle during the grand opening celebration at 9 a.m. on Wednesday, September 24, at 13800 W. 116th Street.

Michael Copeland, Mayor of Olathe, will address invited guests, including current and future residents of Santa Marta, project officials, other community and county officials, and local business representatives. A reception and community tour will follow the ceremony.

"I am delighted that we are celebrating Santa Marta coming to life with the spirit, energy and enthusiasm of our new residents," said Connie Haworth, executive director for Santa Marta. "Residents are both meeting new neighbors and finding new interests and activities that enhance their lifestyles, which is the goal of this community."

Santa Marta is celebrating its grand opening throughout the week of September 22, with community tours, entertainment, refreshments and more. The public is invited to attend Santa Marta's Independent Living Showcase from 2 p.m. to 4 p.m. on Saturday, September 27, and the Villa Showcase from 2 p.m. to 4 p.m. on Sunday, September 28.

"We've built this beautiful, Tuscan-inspired campus, through support of the Archdiocese of Kansas City in Kansas, because we recognized the need for a senior living community that offers a vibrant lifestyle desired by many seniors," said Haworth. "Santa Marta not only embraces the Catholic faith, but also provides the best senior living in the area. Until you actually see this community, it's hard to appreciate that we've built a distinctive new lifestyle, campus and environment designed for a new generation of adults."

Santa Marta is located at 13800 W. 116th Street in Olathe, Kan., across from St. Thomas Aquinas High School. The community's 45-acre campus provides adults age 62-plus with a unique lifestyle experience and a variety of residential options, including 138 spacious apartment homes and The Villas at Santa Marta, 24 Tuscan-inspired private homes located in an exclusive setting on the grounds of Santa Marta. Residents enjoy a full range of services and amenities, such as maintenance-free living, restaurant-style dining, heated underground parking, a chapel, library, arts and crafts studio, and a fitness and aquatic center.

In addition to independent living, The Plaza Health Services at Santa Marta provides three levels of care, including 32 assisted living apartments, 16 memory support suites and 32 skilled nursing suites. As a Life Care community, The Plaza's services are available both as part of the continuum of care for Santa Marta's residents, and also for residents of the community-at-large on a private-pay basis.

For more information about Santa Marta, or to tour the new community, please call (913) 906-0990, or visit the web site at www.SantaMartaRetirement.com.

The Archdiocese of Kansas City in Kansas is comprised of 21 counties in northeastern Kansas, covering more than 12,500 square miles. The Archdiocese serves more than 180,000 Catholics through its agencies, departments, parishes, schools and institutions.

###

Editor's Note: *The media is invited to attend the grand opening events, and is also welcome to request a personal tour of the Santa Marta community. In addition, Santa Marta can provide a spokesperson to do on-air or taped interviews prior to or following the grand opening celebration at 9 a.m. on Wednesday, September 24. For all media requests, please contact Brandi Towns at (913) 754-2384 or btowns@glynndevins.com.*